



ADMINISTRATION FOR
CHILDREN & FAMILIES

Office of Head Start 330 C St., SW, 4th Floor, Washington DC 20201 | eclkc.ohs.acf.hhs.gov

Feb. 1, 2016

Dear Colleagues,

Since 1991, Colgate-Palmolive and the Office of Head Start (OHS) have been partners in promoting oral health among children and families enrolled in Head Start programs. **Bright Smiles, Bright Futures™** is a multicultural oral health education program. It was developed by Colgate-Palmolive especially for use in Head Start classrooms. The program gives children the tools and knowledge they need to make good oral health care a lifelong habit. Information for parents extends the learning into the home, as parents learn to help their children with effective oral health practices.

The *Bright Smiles, Bright Futures™* materials have been developed in accordance with the **Head Start Program Performance Standards** and the **Head Start Early Learning Outcomes Framework (Ages Birth to 5)**. They also have been reviewed by OHS staff for their appropriateness for use in Head Start classrooms.

Each *Bright Smiles, Bright Futures™* Head Start kit includes the following:

For the Classroom

- *Dr. Rabbit Meets a Brushalotamus* big book
- Two-sided wall poster
- Teacher's Guide with classroom activities
- *Bright Smiles for Children* oral health digest

Take-Home Materials (25 per kit)

- *Your Child's Bright Smile* family booklet (Available in English, Spanish, Chinese, and Vietnamese)
- *A Bright, Healthy Smile* oral health checklist
- Colgate® Kid's toothbrush and toothpaste

I encourage you to consider using this program to promote the overall health of the children in your centers, while also helping them to build good oral health care and literacy. These important skills will last a lifetime. For additional free educational tools and classroom activities, be sure to visit **www.ColgateBSBF.com**.

Sincerely,

Blanca E. Enriquez
Director
Office of Head Start